



Maine Public Broadcasting Network

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MPBN ANNOUNCES FINAL PLEDGE DRIVE OF 2013 FISCAL YEAR

Fundraising efforts coincide with MPBN's "Life is Better" Contest

(Portland/Bangor/Lewiston) – The Maine Public Broadcasting Network announces the launch of a television pledge drive on June 1st and running through June 9th. This pledge drive will be the last of the fiscal year and takes place in the middle of the station's "Life Is Better with MPBN" contest concluding on June 30th.

The primary objective of the pledge campaign is to encourage new and former members to join or rejoin, allowing MPBN to continue to bring high-quality programming to the state and beyond. MPBN's goal is to raise \$145,000 in donations during the pledge period.

Donations can be made by calling MPBN's television donation line at 888-202-2686 or by clicking on "Support" at www.mpbn.net.

All contributors to the pledge drive will automatically be entered into the "Life is Better with MPBN" contest, putting them in the running for the grand prize of a 2013 Nissan Altima donated by Lee Auto Malls. Additionally, six second prize winners will receive a Kindle Paperwhite 3G.

"We're very excited to end the fiscal year on a strong note with our pledge drive and give all pledge donors the chance to win a prize for themselves," says MPBN's CEO and President, Mark Vogelzang. "Support from our members and viewers is crucial for MPBN to continue delivering the award-winning and beloved programming that Maine has come to expect."

About the Maine Public Broadcasting Network:

The Maine Public Broadcasting Network is Maine's premier, independent media resource, dedicated to creating exceptional opportunities for the communities it serves to engage with critical issues, compelling stories and quality entertainment. MPBN is renowned for creating award-winning programs, as well as airing content from PBS, NPR, and other independent producers. Formed in 1992, MPBN is an independently owned and operated nonprofit organization with office and studio locations in Bangor, Lewiston, and Portland, Maine. For more information, visit www.mpbn.net.

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