



Maine Public Broadcasting Network

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MPBN Car Talk Vehicle Donation Event to Run Through October in Westbrook

The car donation program supports MPBN services and programming.

(Bangor/Portland/Lewiston) – The Maine Public Broadcasting Network announces the launch of a three-month long promotion at the Sunset Ridge Golf Links in Westbrook Maine for the months of August through October. MPBN has placed a car as a driving range target at the facility to raise up awareness for the MPBN’s Car Talk Vehicle Donation Program.

“We did this earlier in the summer at Taber’s in Auburn and it was very well received,” stated MPBN’s Marketing Director Cory Morrissey. “It’s a fun way to get people thinking that there’s a better use for their old clunker than to put it in a field and have it hit by golf balls! The vehicle donation program is a really easy way for someone to support MPBN.”

MPBN has partnered with the Car Talk Vehicle Donation Service and together coordinate hundreds of vehicle donations each year in Maine. The donation process is seamless and allows donors to receive a tax deduction for their car, truck, boat, motorcycle or RV donation. Information is available on MPBN.Net or by calling (866) 789-8627.

MPBN anticipates the vehicle remaining at Sunset Ridge through October and plans to run a number of membership events at the range during that period. Currently anyone who hits the vehicle is entered into a drawing to win a free golf lesson courtesy of Sunset Ridge’s Head Golf Pro Scott Mann. The MPBN clunker was generously supplied to MPBN by Lee Auto.

About the Maine Public Broadcasting Network:

The Maine Public Broadcasting Network is Maine’s premier, independent media resource, dedicated to creating exceptional opportunities for the communities it serves to engage with critical issues, compelling stories and quality entertainment. MPBN is renowned for creating award-winning programs, as well as airing content from PBS, NPR, and other independent producers. Formed in 1992, MPBN is an independently owned and operated nonprofit organization with office and studio locations in Bangor, Lewiston, and Portland, Maine. For more information, visit www.mpbn.net.

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