



Maine Public Broadcasting Network

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## **MPBN Life is Better with MPBN 2013 Campaign Launch**

*Annual fundraising promotion in partnership with Lee Auto Malls*

(Bangor/Portland/Lewiston) – The Maine Public Broadcasting Network announces the launch of its annual *Life is Better with MPBN* campaign. The contest begins on May 1, 2013, and concludes at 8:30 pm Eastern Time on June 30, 2013. Contest rules and directions are posted on MPBN.NET.

All eligible persons who make a contribution to MPBN during May and June will be automatically entered in the contest. Evergreen Friends and Installment Donors (whose payment is received in May or June) will also be automatically entered. Entries are limited to one per person and no contribution or purchase is necessary to enter. Contributions can be made online at MPBN.NET and entry forms are also available at all Lee Auto locations in Maine and at MPBN's Bangor, Portland, and Lewiston facilities.

A total of seven prizes will be awarded: One 2013 Altima 2.5 S courtesy of Lee Auto Malls and six Kindle Paperwhite 3G tablets.

"Life is Better with MPBN is an outstanding opportunity to support MPBN and possibly win a great reward in the process," noted Mark Vogelzang, MPBN's President and CEO. "I can't say enough about Lee Auto Malls supporting MPBN and this initiative by supplying the vehicle prize. They are a great partner!"

Winners will be chosen via random drawing within approximately thirty (30) days after the contest end date.

### **About The Maine Public Broadcasting Network:**

The Maine Public Broadcasting Network operates five television transmitters (WCBB-TV - Augusta - 10, WMEA-TV - Biddeford - 26, WMED-TV - Calais - 13, WMEB-TV - Orono - 12, WMEM-TV - Presque Isle - 10), and seven radio transmitters (WMEH-FM - Bangor - 90.9, WMED-FM - Calais - 89.7, WMEP-FM - Camden - 90.5, WMEF-FM - Fort Kent - 106.5, WMEA-FM - Portland - 90.1, WMEM-FM - Presque Isle - 106.1, WMEW-FM - Waterville - 91.3) reaching households in Maine, New Hampshire, Massachusetts, and Atlantic Canada. MPBN also delivers content to a worldwide audience via its website, [www.mpbn.net](http://www.mpbn.net).

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