



Maine Public Broadcasting Network

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## **MPBN's Life is Better with MPBN Campaign Launches Thursday**

(Portland/Bangor/Lewiston)— The Maine Public Broadcasting Network announces the launch of its sixth annual *Life is Better with MPBN* membership and fundraising campaign. The contest begins on Thursday May 1, 2014 and concludes at 8:30 Eastern Standard Time on May 31, 2014. All eligible persons who make a contribution to MPBN in May 2014 will be automatically entered into the contest.

A total of three prizes will be awarded including the Grand Prize of a 2014 Nissan Juke S courtesy of Lee Auto Malls. This year the contest includes two Second Prizes of Sugarloaf Golf Weekend Getaways provided by Sugarloaf Mountain Resort.

“Our Life is Better with MPBN campaign is a great opportunity to support all the outstanding programs on MPBN and possibly win either a new car, courtesy of our good friends at Lee Auto Malls, or a fantastic weekend of golf at one of the premier courses in New England.” said Mark Vogelzang, MPBN’s president and CEO, “We believe life is indeed better in Maine with MPBN Radio and MPBN Television and we are calling on all of our viewers and listeners to come out in force and support this fundraising drive this May.”

No contribution or purchase is necessary to enter MPBN’s contest. Contributions can be made online at [MPBN.net](http://MPBN.net) and entry forms are available at all Lee Auto locations in Maine and at MPBN’s Bangor, Portland, and Lewiston facilities. MPBN Evergreen Friends and installment donors whose payments will be received in May are automatically entered. Entries are limited to one per person. Complete contest rules and directions are posted on [MPBN.net](http://MPBN.net). Winners will be chosen via random drawing within approximately thirty days after the contest end date and winners do not need to be present at the drawing to win.

### **About the Maine Public Broadcasting Network:**

The Maine Public Broadcasting Network is Maine’s premier, independent media resource, dedicated to creating exceptional opportunities for the communities it serves to engage with critical issues, compelling stories and quality entertainment. MPBN is renowned for creating award-winning programs, as well as airing content from PBS, NPR, and other independent producers. Formed in 1992, MPBN is an independently owned and operated nonprofit organization with office and studio locations in Bangor, Lewiston, and Portland, Maine. For more information, visit [www.mpbn.net](http://www.mpbn.net).

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