



Maine Public Broadcasting Network

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MPBN Television Pledge Drive Set to Begin November 24th

(Bangor/Lewiston/Portland, Maine) – The Maine Public Broadcasting Network announces the commencement of a television pledge drive starting on November 24th and ending on December 9th. The statewide network is providing viewers with unique content during the pledge period as MPBN asks viewers to demonstrate their commitment and dedication to MPBN programming by showing their support.

The television schedule during the pledge drive will be a mix of national and local programming covering a wide range of topics and musical genres. Programming highlights include a special Masterpiece Theater Downton Abbey Preview Show airing on November 25th and December 2nd and a wide variety of musical and holiday programming including such diverse performers as Celtic Women, Rod Stewart, and Muddy Waters and the Rolling Stones.

The primary objective of the pledge campaign is to encourage new and former members to join or rejoin, allowing MPBN to continue to bring high-quality programming to the state and beyond. The single largest source of funding for the Maine Public Broadcasting Network is from individuals who live in Maine, New Hampshire, and New Brunswick.

“MPBN enriches lives across Maine and our surrounding area through television programming that educates, informs, entertains, and inspires,” notes MPBN’s President and CEO, Mark Vogelzang. “We all work together to raise the essential support to keep MPBN going and pledge drives are critical to allow MPBN to keep the focus on the outstanding programming that Maine has become accustomed to.”

The Maine Public Broadcasting Network operates five television transmitters (WCBB-TV - Augusta - 10, WMEA-TV - Biddeford - 26, WMED-TV - Calais - 13, WMEB-TV - Orono - 12, WMEM-TV - Presque Isle - 10), and seven radio transmitters (WMEH-FM - Bangor - 90.9, WMED-FM - Calais - 89.7, WMEP-FM - Camden - 90.5, WMEF-FM - Fort Kent - 106.5, WMEA-FM - Portland - 90.1, WMEM-FM - Presque Isle - 106.1, WMEW-FM - Waterville - 91.3) reaching households in Maine, New Hampshire, Massachusetts, and Atlantic Canada. MPBN also delivers content to a worldwide audience via its website, www.mpbn.net.

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