Maine Public Broadcasting Network

1450 Lisbon Street, Lewiston, Maine 04240-3595 · 207 783 9101 · 800 884 1717 · Fax 207 783 5193

FOR IMMEDIATE RELEASE
March, 2013

CONTACT: Cory Morrissey
207.330.4606
cmorrissey@mpbn.net

The Maine Public Broadcasting Network Announces April Music Initiative Across Maine

(Portland/Bangor/Lewiston) – The Maine Public Broadcasting Network announces the launch of "Music That Moves ME," a month-long celebration of music in Maine starting April 1st and lasting the entire month. April is NPR's Music on Public Radio Month and MPBN has created a number of Maine-specific initiatives to raise up awareness of MPBN's role in delivering quality musical programming to Maine.

Music That Moves ME is a combination of on-air programming and community-based, grassroots activities designed to highlight the role music plays in everyone's lives and to provide all of the state with access to music. Long-time MPBN supporter, Garrand, is a sponsor of the entire initiative.

Among the planned activities:

- "Music that moves me" audio diaries produced by MPBN's Morning Classical Host Suzanne Nance will be aired each day and will showcase famous and not-so-famous Maine residents sharing a moment in time and musical piece that has moved them in the course of their lives.

- MPBN has partnered with the non-profit, The Gifts of Music, to collect "formerly loved" musical instruments and distribute them to needy performers. MPBN will be accepting instrument donations at their Portland, Lewiston, and Bangor facilities for the entire month.

- MPBN has designated Saturday, April 27 as the official Music That Moves ME day in 2013. Musicians across the state will be encouraged to sign up and register for a FREE musical performance at MPBN.NET and MPBN will promote all scheduled performances.

"This is a truly worthwhile initiative and we are excited to celebrate music across Maine and provide our viewers and listeners with access to playing, hearing, and appreciating music like at no other time in the year," said MPBN President and CEO Mark Vogelzang. "Music That Move ME is about people sharing their passion and love for music, recognizing the very powerful role of music in all of our lives, and the role that public radio, MPBN, plays in the state."

Maine Public Broadcasting has created a special website launching from MPBN.NET that provides detailed information on Music That Move ME and opportunities to participate in the overall program.

About the Maine Public Broadcasting Network
The Maine Public Broadcasting Network operates five television transmitters (WCBB-TV - Augusta - 10, WMEA-TV - Biddeford – 26, WMED-TV - Calais – 13, WMEB-TV - Orono – 12, WMEM-TV - Presque Isle – 10), and seven radio transmitters (WMEH-FM - Bangor - 90.9, WMED-FM - Calais - 89.7, WMEP-FM - Camden - 90.5, WMEF-FM - Fort Kent - 106.5, WMEA-FM - Portland - 90.1, WMEM-FM - Presque Isle - 106.1, WMEW-FM - Waterville - 91.3) reaching households in Maine, New Hampshire, Massachusetts, and Atlantic Canada. MPBN also delivers content to a worldwide audience via its website, www.mpbn.net.

###