

The 2010 Great TV Auction

When: 10 Days – April 23-May 2

Airtime: Monday-Friday: Evening Broadcasts

Saturday & Sunday: Day & Evening Broadcasts

Nightly Underwriting: \$1,000

- ***30-45 second Video about your company airs twice during one day or evening broadcast***

Board Underwriting – many different levels

\$5,000 – 10 Night Underwriter

- ***An Auction board is named after your company for the entire Auction; and***
- ***Our bidders must say your name each time they place a bid On your board; and***
- ***Your board enjoys a high level of rotation during auction; and***
- ***Your company's logo, with link, on mpbn.net, the main Auction web page and on auction.mpbn.net (see details below).***

\$600 – High Rotation Board

- ***Your company's logo and name featured on a high rotation board during one or more day or evening broadcast of Auction;***

\$250 - Specialty Board

- ***Deal of the Night***

Web Underwriting \$250

The Great TV auction is simultaneously on-line at auction.mpbn.net and 'live' on MPBN. Now Underwriters can leverage their support of auction even further by displaying their logo on the sponsors page on the auction.mpbn.net home page AND the mpbn.net/auction home page.