

The MPBN GREAT TV AUCTION

Maine Public Broadcasting Network
Bangor, Lewiston, Portland 1-800-884-1717

Here's another way you can support MPBN! The MPBN Great TV/On-Line Auction On TV April 23-May 2 On-Line Now

What is the MPBN Great TV Auction?

Thousands of donors, volunteers and bidders join together for our largest annual fund-raising event to raise the dollars necessary to support public television and radio programming for Maine and beyond.

How does the Auction work?

Businesses and individuals from Maine and beyond donate products & gift certificates to support the excellent standard of programming on MPBN. Items are displayed on-line at auction.mpbnet.net and live on the air on Auction "boards" which are introduced by guest community auctioneers. Viewers from throughout Maine look forward to the 'live' action of this annual broadcast and are very excited to be able to bid on-line. They call in their bid to our volunteers or 'click' their bid on-line and vie to be the highest bidder who will take the item home! All proceeds benefit the programs of the Maine Public Broadcasting Network.

Board Underwriting

Each board, depending on the value and type of donation, receives full detailed presentations followed by several recaps throughout the broadcast. If your company sponsors a board, your company name & logo will be announced and viewed on-air each time that board is presented. Specialty boards receive a more lengthy presentation one or more times per evening.

Web Underwriting

Underwriters can leverage their support of Auction even further by displaying their logo on the sponsor's page of our on-line web site auction.mpbnet.net, and on mpbn.net our MPBN web site. **Join us this year and your business will be promoted on both sites for one low price.**

Benefits to underwriters

- Support quality radio and television programming in Maine, a vital community resource available to all people at no charge.
- Reach over one million viewers and members who prefer to patronize community-minded businesses that support public broadcasting.
- Did you know? 70% of television viewers believe that companies that fund public television have a commitment to quality and excellence.
- MPBN's broadcast coverage reaches 99% of the households in Maine, as well as southern New Hampshire and maritime Canada.
- Bring your employees to volunteer for an enriching and fun group experience!
- MPBN is a qualified charitable organization. Contributions from U.S. donors are generally deductible at fair market value under the IRS Code. We suggest that, in individual cases, you consult with your accountant.

Call 1-800-884-1717 Ext. 5167 for Margie Oxman, Auction Director
Or email moxman@mpbn.net

If you have
already
donated
products or
services to
the MPBN
Auction,
thank you!