



Sell It!

You're on a QUEST!

Part 1

Create a one-page advertisement that could be used to "sell" your invention. Include in the advertisement:

- A color picture of the technology
- Name of the technology
- Catchy title and/or marketing slogan
- Description of your audience
- Description of what the technology would do for them and/or why they would want the device
- Cost

Part 2

Show your advertisement to family members. Ask if they think this product would be something they would buy. Keep a record of their responses. Ask them to tell you why they would or would not buy your product.

Name	Response to Product

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