



Maine Public Broadcasting Network

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FOR IMMEDIATE RELEASE
May 27, 2014

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MPBN Announces the Launch of a Mobile Recording Studio, TheBooth

(Portland/Bangor/Lewiston)— The Maine Public Broadcasting Network announces the launch of TheBooth, a new joint project with ReVision Energy, which will facilitate public participation in public broadcasting. TheBooth is a refurbished telephone booth, outfitted with a microphone, recording device, and powered by solar energy, through the expertise and efforts of ReVision Energy.

TheBooth will be set up at a variety of public events, such as fairs and festivals, where participants will be asked a single question and then encouraged to enter the booth and record their particular viewpoint or opinion. A mash-up of the recorded responses will be posted on the MPBN's website and aired on MPBN Radio as short "Heard at TheBooth powered by ReVision Energy" segments.

The Booth was tested for the first time at the 2013 Common Ground Fair and made its inaugural 2014 debut at Cape Elizabeth High School's STEM Fair on May 22nd. TheBooth will be featured at Celtic Woman's concert at the Darling Waterfront Pavilion in Bangor on May 30th, the Moth Mainstage at the State Theatre in Portland on June 6th, and at the Maine Fair Event at Maine Farmland Trust on June 20.

"TheBooth is an interactive platform designed to encourage community engagement and storytelling in a fun and unique way," states Cory Morrissey, MPBN's Marketing Director. "What better way to get a pulse on what Maine is thinking by going directly to the source? We are really excited to see what TheBooth is capable of throughout the Summer!"

About the Maine Public Broadcasting Network:

The Maine Public Broadcasting Network is Maine's premier, independent media resource, dedicated to creating exceptional opportunities for the communities it serves to engage with critical issues, compelling stories and quality entertainment. MPBN is renowned for creating award-winning programs, as well as airing content from PBS, NPR, and other independent producers. Formed in 1992, MPBN is an independently owned and operated nonprofit organization with office and studio locations in Bangor, Lewiston, and Portland, Maine. For more information, visit www.mpbn.net.

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